

Also in the future we will continue to satisfy the wishes and needs of our customers.

On **1 October 2016** the family business will celebrate its **110th** anniversary.



- Personal professional advice
- Immense range of goods
- What is not in stock will be ordered
- Sharpening service
- Delivery service



Unparalleled in Berlin, we offer an enormous assortment of goods as well as professional advice.

Enjoy being served at a counter in the Art Nouveau Style, which was part of the furniture used in the early days of the store.

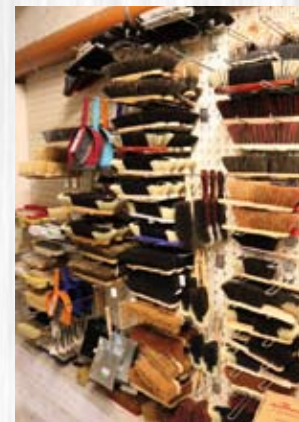
Our assortment ranges from oyster tongs to the individual screw. You will find a great variety of hardware, tools,

refined household articles, seeds, garden furniture, as well as sanitary and electric items. Our offer is complemented by the sharpening service, the wrapping of gifts and the delivery service for the entire city and the urban hinterland, which is free of charge.

We also stock a large supply of the old classical electric bulbs.



Here the housewife - or the master of the house - will find everything that all kitchen needs.



A new broom sweeps clean!

- Ironmongery
- Household articles
- Tools
- Seeds
- Electric tools
- Garden furniture
- Kitchen utensils
- Gardening equipment

Eisen DÖRING

AT THE KAISERDAMM BRIDGE

So close, so good and has almost everything...

Kaiserdamm 17
 14057 Berlin - Charlottenburg
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OPENING HOURS:

Monday – Friday 9 am – 6.30 pm
 Saturday 9 am – 1.30 pm

Chronicle



1906-2016

As was so aptly put by Helmut Döring, the Senior Head of the firm

THE ONE WHO DOES NOT BELIEVE IN TRADITION, HAS NO FUTURE.

Ever since 1906, EISEN-DÖRING has been a traditional company, which specialized in ironmongery and household articles.

The variety offered goods and also the required professional advice, based on wellfounded technical knowledge, are of primary importance to Eisen-Döring.

The company, established by Otto Döring on

1 October 1906, looks back on a turbulent history (Branch openings, two World Wars, the Berlin Wall, Unification) as well as tremendous pressure exerted by big commercial chains had to be stood up to.

Since then, EISEN-DÖRING is run by the fourth generation and has enjoyed to be of service to its customers for the last 110 years.



The Team in 2016

On **1 October 1906**, **Otto Döring**, a Master Beltmaker, set up a business in Rixdorf, the actually was Neukölln, which specialized in ironmongery and household articles in the house No. 34, Elbestraße.

Later the store moved to No. 41 Thüringer Straße.

Due to his unflagging efforts he succeeded in developing his enterprise even further.



Bruno Döring
* 04.08.1900 + 25.02.1978

In **1925**, his son **Bruno Döring**, possessing a diploma in business studies, entered the firm.

The flourishing business suffered a setback and heavy losses at the end of the Second World War, as existing sup-



Otto Döring
* 10.11.1873 + 24.03.1953

plies were either robbed or destroyed. Owing to his initiative, he managed to rebuild his enterprise and to extend the assortment that all requested articles were available.

In **1953** another branch was opened in No. 4, Saalestraße with the focus on agricultural equipment.



Helmut Döring
a businessman from childhood!



Renate and Helmut Döring

Finally, on **1 April 1962**, a branch was opened at No. 17, Kaiserdamm, in Berlin-Charlottenburg.

By exerting all necessary energies, the reconstruction and extension of existing store rooms into sales space was made possible. In **1971**, **Helmut Döring**, took over the paternal enterprise – thus the third generation was in charge in Charlottenburg. Together with his wife Renate, he continued to develop his business.

The couple constantly improved the range of available goods and consolidated their clientele.

Frank Döring, the eldest son, began his apprenticeship at the age of 17.

Eisen Döring was converted into a general partnership (OHG) on 1 January **2012**.

Frank became a partner and is now the fourth generation conducting the business.



Frank Döring

The team is completed by two loyal employees:



Denny Marquardt
since 1996



Daniel Strenger
since 2006

Resolutely in Action since 1906

We are indeed proud that our business is situated on the nicest boulevard of our city – the Kaiserdamm.

The municipal district of Charlottenburg, is the centre of West-Berlin, is and was the so-called shop window of the West.

We love our Charlottenburg, in close proximity



to the Lietzensee, the Charlottenburg Palace, the Grunewald – a residential area with its individual character – high recreational values and good shopping possibility.

